

WHO WE ARE

We are a Vancouver-based family office investing our own capital in long-term, majority acquisitions of mature businesses and real estate. We have decades of experience building strong, sustainable companies across diverse industries.

As business owners, we forge lasting partnerships with management teams and selling owners to drive long-term value. By prioritizing relationships and strategic vision over short-term gains, we help businesses—and the people behind them—thrive for generations to come.

OUR PURPOSE

Our purpose is to build winning partnerships in pursuit of shared dreams we can all be proud of.

Why Partner with Tricor



Long-Term Commitment

We invest for the long haul, not with a fixed exit timeline. Unlike other private equity firms, we don't have outside investors pressuring us to sell. This means we can focus on sustainable growth and lasting value creation rather than short-term returns.



We Understand Family Business Transitions

As a family-owned firm, we know the emotional and strategic complexities of succession planning. We provide guidance, patience, and flexibility to ensure a smooth transition for you and your family.



We Respect & Preserve Your Legacy

Your business represents years of hard work, relationships, and culture. We honour that by maintaining your company's identity, values, and reputation, ensuring continuity for your employees, customers, and community.



Flexible Deal Structures That Fit Your Goals

Every business is unique, and so are its transition needs. Whether you want to keep leading, transfer ownership to your team, retain equity, or step away gradually, we tailor a plan that fits your vision and goals.



A True Partnership, Not Just a Transaction

We take a relationship-first approach, working closely with owners to ensure our values align. We're in it for the long haul, providing stability, trust, and strategic support to help your business thrive for generations.



Financial Strength Without Excessive Debt

Unlike many private equity firms that rely on heavy leverage, we invest with our own capital. This means your business won't be burdened with excessive debt, allowing for steady, healthy growth.

Our Investment Criteria

STAGE

Mature and durable businesses that are free cash flow generative.

SIZE

EBITDA of \$5–25 million for new stand-alone investments.
No minimum size threshold for add-ons or strategic acquisitions.

PARTNERSHIP ALIGNMENT

Selling owners or management teams are willing to retain equity, fostering alignment and a shared commitment to long-term growth.

INDUSTRY

Priority sectors include Food, Industrial Products, Transportation & Logistics, Building Products, and Business Services.

GEOGRAPHY

Investing across Canada and the Midwest to Western U.S.

GROWTH ORIENTATION

Companies have identifiable and attainable growth opportunities, even if not yet realized.

REAL ESTATE

Highly acquisitive of single-tenant industrial real estate associated with operating businesses.

Our Investment Team



Rod Senft
Chairman



Shawn Lewis
CEO & Managing Director



Trevor Johnstone
Senior Advisor



Lauren Senft
Vice Chair



Lisa Oleson
Chief Financial Officer



Derek Senft
Managing Director



Mike Neil
Managing Director



Chuck Cosman
Principal



Vlad Manchash
Principal



Tyler Senft
Business Development



Jonathan Young
Senior Associate



Julia Francisco
Associate

Industrials

The Industrials platform focuses primarily on making investments in industries such as Manufacturing, Value-Added Distribution, Specialty Transportation & Logistics, and Building Materials.



Dinoflex

RUBBER MANUFACTURING, EXTERIOR SURFACE SOLUTIONS

A manufacturer of premium quality rubber flooring and exterior tiles, focusing on institutional client end markets, including government buildings, universities, and hospitals.



Eden-Valders Stone

NATURAL STONE MANUFACTURING, BUILDING MATERIALS

A limestone quarrier and fabricator headquartered in Eden, WI. The company owns and operates 11 quarries and 4 processing centres, serving residential, commercial, and institutional markets across North America.



Overland Container Transportation Services

SPECIALTY TRANSPORTATION & LOGISTICS, TRANSLOADING

An expansive intermodal container transportation, transloading, and storage services provider in Alberta.



Rockmount Research and Alloys

WELDING CONSUMABLES, INDUSTRIAL PRODUCTS

A leading supplier of high-quality maintenance welding alloys sold to thousands of customers annually across North America.



TRICOR PACIFIC CAPITAL
A FAMILY OFFICE

www.tricorpacific.com

Food

The Food platform primarily makes investments in Food Manufacturing, Processing, and Distribution, with the aim of building a diversified portfolio of growing, specialty food companies.



37th Street Bakery

BAKED GOODS MANUFACTURING

A full-service commercial bakery that specializes in thaw and serve croissants, danishes, and other baked goods. It is one of North America's largest manufacturers of croissants.



Founders Group of Food Companies

A family-owned company that invests its own capital and operating know-how to build a portfolio of related food businesses in mature categories.

THE CURRENT PORTFOLIO INCLUDES THE FOLLOWING COMPANIES:



Armand Agra

SPECIALTY PROTEIN PROCESSING, DISTRIBUTION

A processor and distributor of specialty meat and seafood. Today, it operates through Seattle Fish Company, Lombardi Brothers Meats, MacDonald Meat Company, Sierra Meat and Seafood, and Flocchini Family Provisions.



Presteve Foods

SEAFOOD HARVESTING AND FISHING, PROCESSING, DISTRIBUTION

A leading, vertically integrated harvester, processor, and distributor of wild-caught, freshwater fish and other specialty seafood on the Great Lakes.



Walt's Wholesale Meats

BEEF PROCESSING, DISTRIBUTION

A vertically integrated meat processor with a focus on grass-fed natural and organic meat. It is one of the largest privately-held independent meatpackers in the Western U.S.



Totally Chocolate

CONFECTION MANUFACTURING

A leading manufacturer and distributor of custom, personalized edible gifts and confections, including specialty engraved chocolate.

Alternative Investments

Tricor also makes opportunistic investments in public equities, specialty funds, and other alternative investments.



Premium Brands

PUBLIC EQUITIES, FOOD MANUFACTURING, DISTRIBUTION

A publicly traded company that owns a broad range of leading specialty food manufacturing and food distribution businesses.



CPI Card Group

PUBLIC EQUITIES, FINANCIAL SERVICES, PAYMENTS TECHNOLOGY

A payments technology company providing a comprehensive range of financial payment card solutions and digital services to institutions across North America.



Treaty United FC

PROFESSIONAL FOOTBALL, SPORTS MANAGEMENT

A football club based in Mid-West Ireland, with a Senior Men's and Senior Women's team competing in the League of Ireland.



Areva Living

REAL ESTATE, RESIDENTIAL DEVELOPMENT

A Vancouver-based real estate and land development firm with extensive experience in the investment, design-build, and development fields.



Spira Equity Partners

REAL ESTATE, AFFORDABLE HOUSING, FUND INVESTMENTS

A Canadian special-purpose private equity fund, focused on investing in the U.S. affordable multi-family housing sector.



Merchant Opportunities Fund

PRIVATE CREDIT, SPECIALTY FINANCE, FUND INVESTMENTS

A private credit fund with a 14+ year track record investing in short-term, fully amortizing debt to underserved small business and consumer borrowers in Canada.



Pacific Rim Storage

SELF STORAGE SOLUTIONS, FUND INVESTMENTS

A premier self storage provider with six locations across Vancouver Island and the Lower Mainland.