

# OUR HISTORY



*Build Organization Capability*

*Always Improving*

*People Matter*

*Be Ambitious*

*Winning with Customers & Consumers*

*Freedom within a Framework*

*Stakeholder-oriented*

*Love of Food*

*The Founders Swallow represents our industriousness, humility, resilience and experience as we build and improve our businesses. The swallow also stands for renewal, safe return, good luck and happiness.*



**TRICOR PACIFIC CAPITAL INC.**  
1996

Tricor Pacific Capital ("Tricor") was established as a private equity firm investing both its own and institutional funds in mid-market companies across North America. Under the leadership of Rod Senft, Tricor managed four separate funds, with total committed capital of C\$1.2 billion. Notable of these funds is Tricor Pacific Capital Inc. (Fund IV) - a C\$555 million fund of committed capital raised from institutional investors in 2006. It's under this fund that Golden Boy Foods was acquired.

Tricor acquires Golden Boy Foods  
**2007-2014**



Golden Boy Foods is an independent private label food manufacturer with six manufacturing locations in USA and Canada, in which Rod Senft acted as Chairman, Richard Harris as President & CEO, Trevor Johnstone as Board Director, and Derek Senft as a resource to the company. Its main business is the supply of nut butter, snacking and baking nut products to 20 of the top 30 largest retailers in North America. Tricor made a majority buy-out investment through Tricor Pacific Capital Fund IV in 2007 and sold the business in 2014 to publicly-listed Post Holdings Inc.

TRICOR PACIFIC  
FOUNDERS CAPITAL INC.

**TRICOR PACIFIC FOUNDERS CAPITAL INC.**  
September, 2014

Tricor Pacific Founders Capital ("Tricor Founders") was created by Rod Senft and Richard Harris together with Derek Senft and Trevor Johnstone. Inspired by their collective success at Golden Boy Foods, the partners set out on a new venture together. Tricor Founders invests its own capital and applies operating know-how to build a group of thriving food businesses and exceptional partnerships all employees and shareholders can be proud of.

2015



2016



2017



2018

**FOUNDERS GROUP OF FOOD COMPANIES INC.**  
June, 2018

"Tricor Founders" is renamed Founders Group of Food Companies ("Founders").

2020

Divestment of  
**Freshstone Brands**  
A FOUNDERS COMPANY



2021



**SEATTLE FISH CO.**  
& GOURMET PROVISIONS  
*We sustainably feed people.*



2022

2023

**Founders Realcorp**  
A FOUNDERS COMPANY